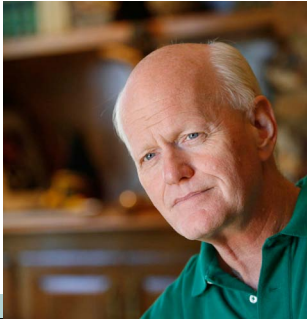


2012 Healthcare Management Institute

Helping Successful Leaders Get Even Better: What Got You Here Won't Get You There



Recognized as #1 Leadership Thinker, #7 Business Thinker
at the World Thinkers 50 Conference sponsored by
Harvard Business Review
November 2011

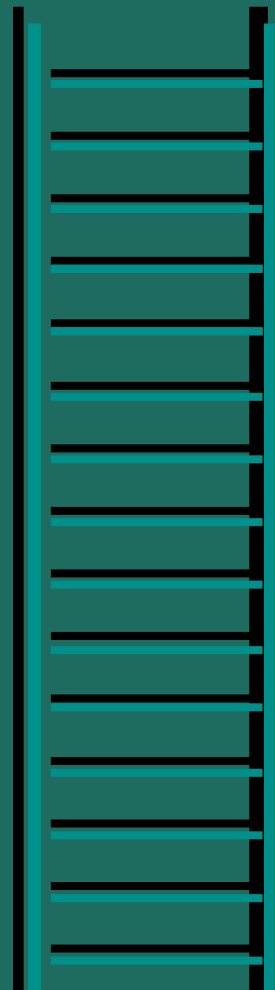
Marshall Goldsmith

Friday, March 30, 2012

University of Arkansas Cooperative Extension Center
2301 S. University Ave.
Little Rock, Arkansas

Presented by
UALR/UAMS Alumni Association of the
Graduate Program in
Health Services Administration
Fay W. Boozman College of Public Health
University of Arkansas for Medical Sciences

In Cooperation with
Arkansas Hospital Association
Arkansas Healthcare Executives Forum
Arkansas Medical Group Management Association
Arkansas Healthcare Financial Management Association



2012 Healthcare Management Institute

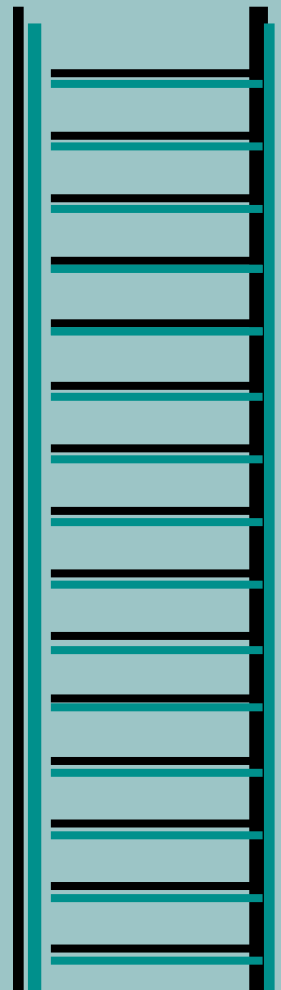
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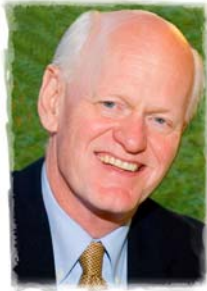
AGENDA

- | | |
|-------------|--|
| 8:00-8:30 | Registration and Continental Breakfast |
| 8:30-8:45 | Welcome and Introductions
Courtney Miller, President
MHSA Alumni Chapter |
| 8:45-10:15 | Teaching Leaders What to Stop |
| 10:15-10:30 | Break |
| 10:30-12:00 | Practice "Feedforward" |
| 12:00-1:00 | Lunch |
| 1:00-2:15 | Leadership is a Contact Sport |
| 2:15-2:30 | Break |
| 2:30 - 3:30 | Coaching and Employee Engagement |
| 3:30-3:45 | Institute Summary |



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Marshall Goldsmith

Marshall Goldsmith was recently recognized as the #1 leadership thinker in the world and the #7 business thinker in the world at the bi-annual *Thinkers 50* ceremony sponsored by the *Harvard Business Review*.

He is the million-selling author or editor of 31 books, including the *New York Times* and *Wall Street Journal* bestsellers, *MOJO* and *What Got You Here Won't Get You There* – a *WSJ* #1 business book and winner of the Harold Longman Award for Business Book of the Year. His books have been translated into 28 languages and become bestsellers in eight countries.

Marshall's professional acknowledgments include: *Institute for Management Studies* – Lifetime Achievement Award (one of only two ever awarded), *American Management Association* - 50 great thinkers and leaders who have influenced the field of management over the past 80 years, *BusinessWeek* – 50 great leaders in America, *Wall Street Journal* – top ten executive educators, *Forbes* – five most-respected executive coaches, *Leadership Excellence* – top five thinkers on leadership, *Economic Times* (India) – top CEO coaches of America, *Economist* (UK) – most credible executive advisors in the new era of business, *National Academy of Human Resources* – Fellow of the Academy (America's top HR award), *World HRD Congress* – 2011 global leader in HR thinking, *2011 - Tata Award* (India) for *Global HR Excellence*, *Fast Company* – America's preeminent executive coach and *Leader to Leader Institute* – 2010 Leader of the Future Award. His work has been recognized by almost every professional organization in his field.

Dr. Goldsmith's Ph.D. is from UCLA's Anderson School of Management where (in 2010) he was recognized as one of 100 distinguished graduates in the 75 year history of the School. He teaches executive education at Dartmouth's Tuck School and frequently speaks at leading business schools. He is one of a select few executive advisors who have been asked to work with over 120 major CEOs and their management teams. He served on the Board of the Peter Drucker Foundation for ten years. He has been a volunteer teacher for US Army Generals, Navy Admirals, Girl Scout executives, International and American Red Cross leaders – where he was a National Volunteer of the Year.

Marshall's other books include: *Succession: Are You Ready?* – a *WSJ* bestseller, *The Leader of the Future* - a *BusinessWeek* bestseller. *The AMA Handbook of Leadership*, *The Organization of the Future 2* and *The Leadership Investment* – all three are *American Library Association* - *Choice* award winners for academic business books of the year. Over three hundred of his articles, interviews, columns and videos are available online at www.MarshallGoldsmithLibrary.com for viewing and sharing. Visitors to this site have come from 195 countries and have viewed, read, listened to, downloaded or shared resources over 7.1 million times. He has regular blogs at www.BusinessWeek.com and www.HuffingtonPost.com. To reach Marshall:

P.O. Box 9710 • 16770 Via de los Rosales • Rancho Santa Fe, CA 92067-9710
Marshall@MarshallGoldsmith.com • www.MarshallGoldsmith.com
Phone: (858) 759-0950 • Fax: (858) 759-0550

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with Marshall Goldsmith

Registration Fee

Registration cost per individual is \$300.
Cost of the program includes continental breakfast, lunch,
& Institute materials

Parking

Parking is available at the Cooperative Extension Building
2301 S. University Avenue, Little Rock, AR 72203

Hotel

The Hilton Little Rock Metro Center is the closest hotel to the
Cooperative Extension Center

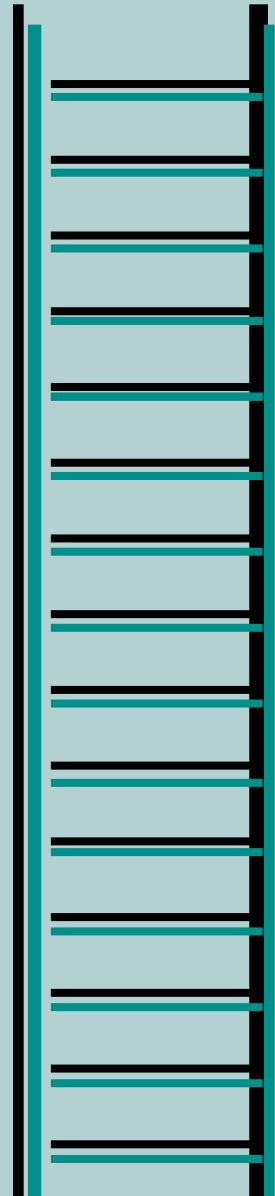
The Hilton Metro Center
925 South University Avenue
501-664-5020 or www.hilton.com
(additional hotels are within easy driving distance)

For Additional information contact:

Stephen Foti

Department of Health Policy and Management
UAMS Fay W. Boozman College of Public Health

501-526-6652 or 501-526-6643



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presented by Marshall Goldsmith

Registration Form

Name of Organization _____

Name of Participant(s)

1. _____ 6. _____

2. _____ 7. _____

3. _____ 8. _____

4. _____ 9. _____

5. _____ 10. _____

Number attending _____ x **\$300** = _____ Total Enclosed

Cost of program includes continental breakfast, lunch, & materials

**Make checks payable to:

UAMS COPH MHA Alumni Activities

Mail to:

Stephen Foti

Department of Health Policy and Management

Fay W. Boozman College of Public Health

University of Arkansas for Medical Sciences

4301 West Markham, Slot 820

Little Rock, AR 72205-7199

**Attention UAMS attendees: Do not send a check.
Registrations from UAMS must be made by IDT.
Contact ambauer@uams.edu for instructions.