



TIPS FOR INCLUDING PEOPLE WITH DISABILITIES IN HEALTH PROMOTION CAMPAIGNS



People with disabilities have pressing needs for health information and services due to health disparities and barriers to accessing health services and health promotion programs. Here are some tips to improve accessibility:

1. Invite people with disabilities to be on your health promotion planning committee.
2. Make your publicity accessible and include pictures of people with disabilities if possible.
3. Ask about accessibility needs and accommodations as well as attendants on registration forms.
4. Transportation is a big issue for many individuals with disabilities; take it into consideration during the planning of your campaign.
5. The location of your event should have accessible entrances, hallways, and restrooms.
6. The room should be large enough and set up so that people using mobility devices can navigate the room easily.
7. Are your foods and snacks accommodating the needs of your participants?
8. The materials should be provided and available in accessible formats (i.e. Braille, large print, CD ROM).
9. Facilitators should use respectful language and inclusive presentation materials.

For more information on ensuring the accessibility of your health promotion campaign, the manual *Tips for Including People with Disabilities in Health Promotion Campaigns* can provide low and no cost adaptations for accessibility with checklist and examples. That toolkit can be found at www.uams.edu/ar_disability.

Eat Right
Don't Smoke
Get Active
See Your Doctor

Arkansas Disability and Health Program
Partners for Inclusive Communities/UAMS
www.uams.edu/partners

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